'No Antibiotics' or 'Antibiotic-Free'?

What do you think it means?

EAT MORE ANTIBIOTIC-FREE CHICKEN





Discussion prompts:

What does the label 'antibiotic-free' mean?

"It means the animals used to make the food weren't given any antibiotics while they were being raised."

Why is it advertised that way or labeled this way?

"It might make people want to buy it because they think it's better for them or for the animals. Consumers also have the right to know what they are eating and make informed choices."

How do you think antibiotics are used in food production?

"Farmers give antibiotics to animals to keep them from getting sick or to help them grow faster to save time and cost."

Why might someone want to buy food that's labeled as antibiotic-free?

"Because they might think that it's healthier or safer to eat. Some care about how the animals are treated"

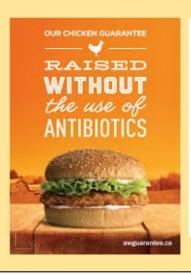
- 1. Have you heard of antibiotic resistance?
 - O What do you think it means?
 - O Why might it be important for humans and animals?
- 2. What factors do you think influence its price? Think about your favorite fast-food meal.

Relating to personal experiences:

"Have you ever thought about what goes into raising the food we eat?"

With Antibiotics or Without Antibiotics

Which one would you choose? Why? Discuss





Encourage them to connect their thoughts with things they know about health, food production, or the environment.

"I would choose food raised without antibiotics because it sounds healthier for me and better for the animals. If the animals aren't given antibiotics, it probably means they were raised in cleaner conditions."

"I would choose food raised with antibiotics because it might help keep the chickens from getting sick. Without antibiotics, diseases could spread, and that might not be good for the chickens or the people eating them"